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**OneSeventeen Media Invited to Participate at US Conference of Mayors
86th Winter Conference, Washington, DC, January 24-26, 2018**

AUSTIN, TX (December 20, 2017) OneSeventeen Media has been invited to participate at the upcoming US Conference of Mayors in Washington DC, where company founders Beth Carls and Amy Looper will share industry best practices and feature one of the company's products for 3rd – 12th grades – reThinkIt!

The US Conference of Mayors is the official non-partisan organization of cities with populations of 30,000 or more. Currently, over 1,400 mayors of cities from across the country represent their cities at the national conference. The primary roles of the conference are to promote policy, strengthen relationships, ensure federal policy is aligned to local needs, provide resources, and create a forum to share ideas.

“We are honored to have been selected to participate at the US Conference of Mayors to serve as a voice for the social and emotional learning of students across the country,” said Beth Carls, CEO of OneSeventeen Media. “The conference will provide a national stage for us to share our work and the impact we are making on students well-being and the communities where they live.”

OneSeventeen Media will present to the Jobs, Education and Workforce Committee alongside Steve Adler – Mayor of Austin, Texas, and Paul Cruz –

Superintendent of the Austin Independent School District.

The conference will take place in Washington DC from January 23rd – 26th, 2018.

OneSeventeen Media, Inc. – creator of mobile tools to help kids figure out life and the people around them. reThinkIt! puts advice at kids’ fingertips anytime, anywhere. It is part live texting with an on-demand 24-hour virtual mentor and part AI that tailors advice to a child’s specific needs in real-time helping them make wiser decisions on the fly – at school, at home or when on their own. ThinkingApp, their most recent product, supports PreK-2nd grade students, teachers and parents. In English and Spanish, ThinkingApp helps students explore feelings, self-regulation, manners, problem-solving and success tools. Teachers/parents help students get to the heart of the matter through a teacher dashboard, I Feel Report, Parent’s Guide and other supportive tools.

For more information, www.oneseventeenmedia.com

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