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## **One Seventeen Media Earns Second Consecutive “Best For The World” Award**

**AUSTIN, TX** (October 2016) – Texas’ first certified B Corp, OneSeventeen Media, has been recognized for the second consecutive year. Last year they won the Best Overall award and this year were awarded for creating the most positive employee impact. Nonprofit B Lab today released its Fifth Annual ‘B Corp Best for the World’ list. Awarded in 2015, this marks the second consecutive year OneSeventeen Media has been awarded the honor.

B Corp certification shines a light on companies leading the global movement of people using business as a force for good. Over 500 companies worldwide were recognized for their exceptional social and environmental impact. B the Change Media released the [2016 Best for the World lists](#), highlighting the companies all over the world that are creating exceptional positive social and environmental impact.

Every year, B Lab highlights the Certified B Corporations in the B Corp community that go above and beyond in their pursuit of positive impact. All B Corporations take [the B Impact Assessment](#) and meet verified score requirements to become certified. In the assessment, companies are evaluated on their impact on the environment, their workers, their customers, and their communities; they also all meet the highest standards of accountability and transparency. Winning companies featured on the Best for the World lists scored in the top 10% of the B

Corp community in each of five categories—they are the top performers in an already exceptional group of businesses.

Of the 515 winning companies in 2016, honorees spanned over 30 countries and 44 industries. Companies honored for best overall performance include Colorado beer maker New Belgium Brewing and Roshan, a groundbreaking Afghanistan-based telecom that was recognized for their exceptional community work. In other categories, Revolution Foods, a company based in California that creates healthy food for children is being applauded for being the top business for customers; Sungevity, an American solar provider, was named number one for the environment; and Gardner's Supply company, a Vermont retailer, was named the leading company for employees.

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**OneSeventeen Media, Inc.** - Proud to be Texas' first B Corp, OneSeventeen Media makes kids' lives better and easier to manage with MyMobileMentor™. MyMobileMentor gives students a personal need-it-now digital mentor right in the palm of their hand – intuitively at-the-ready anytime they feel their life is getting tricky. For schools and parents, MyMobileMentor is a “digital first responder.” Meeting kids early in their tech-based culture gets to the heart of the matter quicker helping them make wiser decisions before they're in deeper trouble. For more information, visit <http://www.oneseventeenmedia.com>.

**B Lab** is a nonprofit organization that serves a global movement of people using business as a force for good. Its vision is that one day all companies compete not only to be the best in the world, but the best for the world and society will enjoy prosperity for all for the long term. B Lab drives this systemic change by: 1) building a community of Certified B Corporations to make it easier for all of us to tell the difference between “good companies” and good marketing; 2) passing benefit corporation legislation to give business leaders the freedom to create value for society as well as shareholders; 3) helping businesses measure, compare and improve their social and environmental performance with the free B Impact Assessment; 4) driving capital to impact investments through use of its B Analytics and GIIRS Ratings platform. For more information, visit [www.bcorporation.net](http://www.bcorporation.net)

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